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## IMSI LAUNCHES LIVING MEDIA SERIES OF MULTIMEDIA CD ROMS

San Rafael, CA -- Feb. 3, 1994 -- San Rafael software producer IMSI announces the launch of its Living Media multimedia series on CD-ROM for Windows. Their first title, "Space Missions", debuted at CES in Las Vegas last month to enthusiastic onlookers.

"Space Missions" provides a captivating look into the exciting world of space exploration. The user can see Neil Armstrong's first step on the moon, listen to John F. Kennedy, learn the early history leading up to the first space mission, and watch the unfolding drama of the space race.

"Space Missions" includes multimedia presentations on all space programs worldwide. The CD contains video and photographs, original audio tracks, text and reference materials, and newly composed narration. The user can take the "guided tour" for an overview of space exploration or utilize the easy-to-use search features to investigate specific missions and space programs. Included with Space Missions will be a FREE copy of THE RIGHT STUFF by Tom Wolfe, published by Bantam Doubleday Dell.

Next in the Living Media line up will be "WWII", an exiting, information-packed CD about World War II. The third title will be "Aircraft of the World." All three titles will be priced at \$49.95 (SRP). "Space Missions" will ship this month. The other two titles are scheduled to be released in the first quarter of 1994.

IMSI is a ten year old leading developer of desktop CAD, forms and imaging software of Windows, DOS and Macintosh operating systems. Its best selling products are "TurboCAD" and "FormTool." "TurboCAD" is a leading computer aided design software program for the desktop CAD marketplace and has sold more than 400,000 units. IMSI offers over fifty other software and hardware products and ranks in the top fifty North American Software companies in terms of revenues, and was recently rated the fourth fastest growing North American software company. IMSI is publicly traded on the NASDAQ stock exchange under the symbol IMSI.